



2024 THICA SPONSORSHIP AGREEMENT

It is important to fill out all the information below in case of any issues with submitted advertisement or for us to email proof of advertisement that we are designing for you.



Business Name: _____

Contact Person: _____ Title: _____ Email: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Office Phone: _____ Cell: _____

Website: _____ Other Info: _____

Happy Birthday TexasFest 2024 Magazine

- 2,000 copies
- Distributed to businesses, hotels, restaurants, schools, and Harlingen City Hall, Harlingen Chamber and free at the event.

A tribute to the brave Tejanos and Texians who helped make Texas and the United States what it is today. Join us in celebrating the story of our culture and reliving Texas history!

Publish Date: April 2024



Magazine will be featured online on our website.

Premium advertisers will also be recognized as sponsors and their logos will be displayed at the bottom of our website homepage.



2020 Magazine Cover

Full Page: (No Bleed) 7.25" x 9.75"	Half Page: 7.25" x 4.7813"	Quarter Page: 3.5313" x 4.7813"
(Full Bleed) 8.625" x 11.125"	Third Page: 7.25" x 3.135"	Sixth Page: 3.5313" x 3.135"

Please make checks payable to:

Texas Heritage and Independence Celebration Association, Inc.
2004 W. Jefferson, Ste 6., Harlingen, TX 78550
956.622.0046 www.happybirthdaytexas.com

Premium Advertisement Sponsorships

	Color
<input type="checkbox"/> Back Cover	\$2,500
<input type="checkbox"/> Page 3 - Full Page	\$1,600
<input type="checkbox"/> Inside Front Cover	\$1,500
<input type="checkbox"/> Inside Back Cover	\$1,400

Advertisement Sponsorships

	Color
<input type="checkbox"/> Full Page	\$1,000
<input type="checkbox"/> Half Page	\$ 600
<input type="checkbox"/> Third Page (Horizontal)	\$ 450
<input type="checkbox"/> Quarter Page	\$ 350
<input type="checkbox"/> Sixth Page	\$ 225

Mechanical Specifications (width x depth):

- Trim Size: 8.375" x 10.875"
- Full Page: (No Bleed) 7.25" x 9.75" (Full Bleed) 8.625" x 11.125"
- Half Page: 7.25" x 4.7813"
- Third Page: 7.25" x 3.135" (Horizontal)
- Quarter Page: 3.5313" x 4.7813"
- Sixth Page: 3.5313" x 3.135"

Artwork:

- Print Ready Artwork: Email to OBEDL@sbcglobal.net
- Would like Graphics Center to design ad for me. Advertiser must provide hi-res digital logo of business or hardcopy. Provide text content and any supporting media to produce advertisement and send via email or USB flash drive.

Advertiser Information:

This magazine is designed and produced in Adobe InDesign. Client can provide artwork via Email to (OBEDL@sbcglobal.net). Please submit artwork in PDF, or Jpeg format. Please be sure that all files are CMYK. All files must be 300 dpi for print quality reproduction.

- Deadline for space reservation is Friday, March 22, 2024
 - Digital ad should be submitted to fit size
- Full payment is required within 3 days of this space reservation.

Agreed By:

Authorized Signature / Advertiser

Date